

HAIR COLORING PRODUCT USE (HC)

HC-1. What was the natural color of your hair when you were 20 years old? Was it:

SHOW
CARD
HC-1

Black, 01
Dark brown, 02
Medium brown, 03
Light brown, 04
Dark blonde, 05
Light blonde, 06
Red, or 07
Was it some other color? (SPECIFY)..... 96

DO NOT ASK HC-2 IF PERSON IS CLEARLY GRAY.

HC-2. Has your natural hair begun to gray? By graying, I mean being able to see more than just a few gray hairs.

YES..... 1
NO 2 (HC-4)

HC-3. How old were you when you began to have more than just a few gray hairs?

|_|_| OR _____
AGE AGE GROUP

HC-4. Please look at this card showing different ways of coloring your hair. Have you ever used any of these products, either at home or in a beauty salon (on your hair, beard, moustache, or eyebrows)?

SHOW
CARD
HC-2

YES..... 1
NO..... 2 (NEXT SECTION)

HC-5. About how old were you when you (first/next) used a hair coloring product?

|_|_| OR _____
AGE AGE RANGE

HC-6. Please (look at this card again and) tell me the (first/next) type of product that you used.

ONLY READ RESPONSE ONCE. AFTER FIRST TIME, ONLY POINT TO CARD.

SHOW
CARD
HC-2

- a. **Permanent color**, tint, or dye 01
- b. **Semi-permanent color** or rinse 02
- c. **Temporary color** (washes out in one shampoo) 03
- d. Gradual color 04
- e. **Highlights** (frosting, tipping, streaking, foiling, or hair painting) 05
- f. **Reverse highlights** or low lights (darkening select strands) 06
- g. Bleach followed with a light blonde color 07 (HC-8)
- h. Bleach without adding color 08 (HC-8)
- i. Gray or silver toner 09 (HC-8)
- j. Henna 10 (HC-8)
- k. Some other product 96
(SPECIFY) _____

HC-7. Please tell me the color you used.

SHOW
CARD
HC-1

- BLACK 01
- DARK BROWN 02
- MEDIUM BROWN 03
- LIGHT BROWN 04
- DARK BLONDE 05
- LIGHT BLONDE 06
- RED 07
- OTHER (SPECIFY) 96

HC-8. Did you stop using (COLOR IN HC-7) (PRODUCT IN HC-6) at any time, or have you continued to use it ever since (you were (AGE)/then)?

- STOPPED USING IT 1
- STILL USING IT 2 (BOX HC-1)

HC-9. How old were you when you stopped using it?

|_|_| OR _____
AGE AGE RANGE

BOX HC-1

ONLY ASK INTRO TO HC-10 AND HC-10 THROUGH HC-12 IF HC-6 = 01, 02, OR 03.
IF HC-6 ≥ 04, GO TO HC-13.

The next few questions are about your use of (COLOR IN HC-7) (PRODUCT IN HC-6) when you were (HC-5) to (HC-9) years old.

HC-10. Were there two components that you had to mix together, such as a color and a developer?

YES 1
NO 2

HC-11. About how often did you use this product?

SHOW
CARD
HC-3

WEEKLY 1
MONTHLY 2
EVERY 6 WEEKS 3
EVERY 8 WEEKS 4
LESS OFTEN THAN EVERY 8 WEEKS... 5
OTHER (SPECIFY) 6
DK 8

} (HC-13)

HC-12. About how many times altogether did you use it?

|_|_|_|
NUMBER OF TIMES

HC-13. Please tell me all of the brand names of (COLOR IN HC-7) (PRODUCT IN HC-6) that you use(d). Some common brand names are listed on this card.

SHOW
CARD
HC-4

CLAIROL 01
BRECK 02
L'OREAL 03
REVLON 04
OTHER (SPECIFY) 96

HC-14. After (AGE IN HC-9), did you use any other products shown on this card?

SHOW
CARD
HC-2

YES 1
NO 2

BOX HC-2

IF HC-14 = 1, ASK QUESTIONS HC-5 THROUGH HC-14 ABOUT
THE NEXT HAIR PRODUCT.